

	GDPR	REV 00	GDPR-INF-ALL-02
	CUSTOMERS INFORMATION	24/05/18	Pag. 1 of 3

**PRIVACY INFORMATION FOR CUSTOMERS
(art. 13 and 14 of UE Reg UE 2016/679)**

Dear Customer,

as You have expressed the interest in our products / services, even for the sole consultative and pre-contractual purpose, we wish to inform you about the methods of treatment and management of your personal data that we collect, if and as necessary, relevant and proportionate in order to comply with your needs and implement our legitimate interest in the correct conduct of the negotiation report.

1. Purpose, legal basis for the processing of data. Source

In order to fulfill and comply with your requests for information already in the pre-contractual phase, we collect common data such as name, surname, telephone, email, preferences and personal needs connected to the product or service in which you are interested. Upon conclusion of the order or contract, further data will be collected necessary to comply with our obligations, such as data on commercial reliability, absence of protests or elements detrimental to your charge that could compromise the smooth running of the contract and payment and all the elements and qualifications and personal status if and as strictly necessary for the provision of the service and / or sale of the product.

The data collected from third parties come only from public databases or from information made available and already disseminated, except that it is not necessary to carry out investigations for the protection of our credits and therefore acquire data for the purpose of defending our rights.

We therefore inform you that personal data is processed:

- A. without your consent for the following purposes :
 - allow us to process your requests and comply with the pre-contractual and contractual obligations;
 - allow us to exercise rights such as, for example, legal defense against even attempted frauds;
 - allow us to contact you to provide updates on your requests and if you are already our client, for commercial communications relating to services and products similar to those already used by you, unless disagreement;
- B. only with your specific and distinct consent, for the following purposes:
 1. processing of sensitive and judicial data necessary, pertinent and not excessive, which are necessary to instruct your position and to respond to your needs;
 2. processing and communication, including electronic, of your data for the purposes of promotional initiatives, commercial information, offer of products and services of the Data Controller, also with automated communication systems, such as eg. email, fax, sms, mms;
 3. treatment, including the communication of your common data (excluding sensitive and judicial data), for the purposes of promotional initiatives, commercial information, market research, product offers and services of third-party companies with which commercial agreements have been concluded in this sense.

For each of these purposes you will be asked to give your consent.

2. Legitimate interest in processing

The EU Regulation 2016/679 allows the holder to process the data of the interested parties (not the sensitive ones) regardless of their consent, even if a legitimate interest of the Owner or a third party is pursued. In our case, this interest is identified with the need to fulfill the pre-contractual and contractual obligations towards you and to prevent any fraud in our offices or through our agents. The relevance, accuracy, and truthfulness of your personal data is essential for us for our own safety

3. Processing methods

The processing of your data is limited to the consultative phase only. Once you have decided to finalize a contract, you will be asked to express specific consent with respect to the financial product and the need for specific information for the management of your data in the databases of the credit information system. The operations are therefore limited to those

	GDPR	REV 00	GDPR-INF-ALL-02
	CUSTOMERS INFORMATION	24/05/18	Pag. 2 of 3

strictly necessary to fulfill your requests and comply with the purposes described above for which you act as Data Controllers.

4. Nature of personal data

Your personal and common data are subject to processing and subject to consent, data of a particular nature pursuant to art. 9 GDPR. During the provision of the service it may be necessary to acquire and carry out processing operations of your sensitive and judicial personal data. You are required to express your consent in writing.

5. Mandatory or optional nature of the provision

The provision of your personal and sensitive data is not mandatory, but refusal could make it impossible or extremely difficult to provide the services you requested.

6. Scope of communication and dissemination of data

Your data may be disclosed to:

- a. all subjects whose right of access to such data is recognized pursuant to regulatory provisions;
- b. to employees and collaborators of the Data Controller, in their capacity as appointees and / or internal processors and / or system administrators.

7. Transfer of personal data to a third Country

The management and storage of personal data will take place on servers located within the European Union of the Data Controller and / or third party companies duly appointed and appointed as Data Processors. Currently the servers are located in Italy. The data will not be transferred outside the European Union.

8. Mode and duration of storage of personal data

The Data Controller will process personal data for the time necessary to fulfill the aforementioned purposes and in any case will keep them for no more than six months from the termination of the relationship for the Service Purposes and for no more than 10 years from the collection of data for Marketing Purposes

9. Identification details of the owner

The data controller is the parent company ELETTRIMAR SPA, with registered office in Follonica, Via Archimede, 186, Vat no. 00641720537, pec elettromar@legalmail.it. The Data Controller has designated the legal representative, who can be contacted at privacy@elettromar.it.

10. Rights of the interested party

Except in cases of legal obligations, public interest or the exercise of public authority, you have the right, at any time, to revoke the consent to the processing of data and, in this case, the lawfulness of the processing based on the prior consent is not affected. revocation. Article. 15 of the GDPR confers to you, as concerned of the treatment, the exercise of specific rights, including the right to obtain from the holder confirmation of the existence or otherwise of personal data and their availability in an intelligible form; the right to have knowledge of the origin of the data, of the purposes and methods of the processing, of the logic applied to the processing, of the identification data concerning the data controller and the subjects to whom the data may be communicated; the right to obtain updating, rectification and integration of data, cancellation, transformation into anonymous form or blocking of data processed in violation of the law; the right to object, for legitimate reasons, to the processing of your data.

	GDPR	REV 00	GDPR-INF-ALL-02
	CUSTOMERS INFORMATION	24/05/18	Pag. 3 of 3

The GDPR provides for the right to the oblivion of your data (Article 17), to their limitation (Article 18), to their portability (Article 20) and, in the case of automated decision-making (so-called profiling), to their humane treatment (art. 22).
The exercise of rights is not subject to any form restrictions and is free

11. Response times to requests.

If you request information relating to your data, the owner will reply as soon as possible - unless it proves impossible or involves a disproportionate effort - and, in any case, no later than 30 days after the request. Possible impossibilities or delays on the part of the owner in satisfying the requests will be motivated

12. Complaints and appeals

If you feel injured in one of the rights listed in point 7. you can file a complaint with the Guarantor for the protection of personal data (following the procedures and instructions published on the Authority's website on www.garanteprivacy.it) or an appeal administrative or jurisdictional.

Consent to Data Processing

I declare that I have read this information; I understand and accept without reservation the processing of my personal data for the purposes and legitimate interests referred to in point **1A**

With reference to the purposes referred to in point 1B) for which my consent is required:

- 1. to the processing of special data pursuant to art. 9 GDPR (sensitive and judicial) necessary, pertinent and not excessive, which are needed to instruct My position and offer feedback to my needs;

I agree I do not agree

I am also aware that, in the absence of my consent - in cases where it is still required - the Data Controller will not be able to proceed with the requested service.

- 2. for the processing and communication, even electronic, of my data for the purposes of promotional initiatives, commercial information, offer of products and services of the Owner, also with automated communication systems, such as eg. e-mail (**). NB: With reference to the addresses I supplied to the Data Controller, it is my right to change the consent or in the future to provide others with a replacement. In this case my consent to their use will continue to apply to them, even for promotional purposes, unless I expressly declare to the Data Controller to revoke it.

I agree I do not agree

- 3. treatment, including communication of my common data (not sensitive or judicial), for the purposes of promotional initiatives, commercial information, market research, product offers and services of third-party companies with which commercial agreements have been concluded in the sector of Advertising, Marketing, Insurance and Business Services (***)

I agree I do not agree

Name:

Surname:

Signatory Position:

Date:

Stamp and Signature :